



May 17, 2007

To: Whom It May Concern:

Subject: Reference for Roger B. Ross

I am the owner and president of LEADTRACK Software. We have been providing lead management software solutions for more than 25 years. We contracted with Babson Consulting, Inc. and Roger Ross specifically in June of 2005 to convert our primary software program from MAGIC V8.3 to V9.4. While we initially intended to do a simple conversion, at Roger's suggestion we broadened the scope of the project to include a complete redesign of our product. While the project was very challenging due to lack of documentation for the original software, the work was completed on time and on budget. We were absolutely amazed at the result. The new product is very attractive, easy to use and does not have the speed and locking issues of the previous version. Roger definitely exceeded our expectations.

At the conclusion of the conversion project in November of 2005 we engaged Roger on a retainer basis to act as our software developer. We continue to use him in this role to ensure our product remains state of the art with all of the latest features and functionality. In addition he contracts through us to complete customization work on our product for our clients. Roger provides firm quotes quickly and always completes the work on time. He is always accessible for our consultation and when necessary to consult with our clients. We treat him as a part of our company and he represents us well.

While his skill as a programmer and his knowledge of MAGIC development tools are exceptional, his personal character is critical to our excellent relationship. We know we can trust him with our valuable intellectual property as well as confidential client data. With his high personal integrity we never worry about being over charged or that his work will not meet specifications. We are very fortunate to have found someone like him.

If you would like to discuss any thing with me personally please feel free to email or call.

Sincerely,

**Jim La Belle**

James A. LaBelle  
Office 317-585-0038 Cell 317-691-2657  
jlabelle@leadtrack.com

10142 Brooks School Road\*Suite 211\*Fishers, IN 46037 \* Phone and Fax 800-294-7716

